



FOR IMMEDIATE RELEASE

Contact: Erin Hlasney
1-877-619-9885 x706
ehlasney@seacrestcompany.com

SeaCrest Company President Appointed to NCCA Standards Revision Main Committee

CHARLOTTE, N.C., February 18, 2020—The National Commission for Certifying Agencies (NCCA) announced the appointment of SeaCrest Company President, Cynthia Allen, MA, to the Main Committee for the Standards Revision project. The Main Committee, comprised of professionals from program sponsors, psychometricians, and experienced certification professionals, offers a variety of perspectives and input to clarify and reduce any redundancies in the existing NCCA *Standards for the Accreditation of Certification Programs*.

“We believe strongly in the value of contributing to the credentialing field and assisting to help evolve and advance the NCCA standards and accreditation process. We hope to contribute knowledge we have gained from working with more than 260 accreditation applications to this process,” said Ms. Allen.

The NCCA last revised the Standards in 2014 and launched the revisions for implementation in 2016. The Standards, which were initially developed in the mid-1970s, help to ensure the health, welfare, and safety of the public by providing a process by which a credentialing program is evaluated against best practice. They highlight the essential elements of a high-quality program.

The revision project is scheduled to run through 2020 and the NCCA will provide ongoing updates on the timeline to stakeholders.

With nearly 20 years of experience in the certification industry, Ms. Allen currently serves as President of SeaCrest Company, offering assistance to organizations aspiring to establish, enhance, or broaden certification programming. Co-founding SeaCrest Company in 2006, Ms. Allen builds client relationships, serving as a strategic partner to volunteer and staff leaders, and provides experienced project management. Cynthia is a long-time member and volunteer of the Institute for Credentialing Excellence (ICE) and has shared her experience through speaking engagements at conferences and webinars hosted by ICE, the American Board of Nursing Specialties (ABNS), and the American Society of Association Executives (ASAE).

-more-

For more information on Cynthia Allen or SeaCrest Company, please contact Erin Hlasney (ehlasney@seacrestcompany.com).

###

About SeaCrest Company

SeaCrest Company, founded in 2006, is a strategic partner to organizations seeking certification program accreditation. Leveraging experience gained working with more than 200 programs, SeaCrest conducts a comprehensive evaluation of existing certification programs, recommends corrective actions through strategic counsel, and prepares accreditation applications. SeaCrest also assists organizations regardless of where they are in the credentialing process—from product development, business strategy and quality improvement, and marketing and communications. Based in Charlotte, NC, SeaCrest is a member of the American Board of Nursing Specialties (ABNS) and the Institute for Credentialing Excellence (ICE). Find us online at www.seacrestcompany.com.