



FOR IMMEDIATE RELEASE

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**SeaCrest Company President Appointed Chair of the Board of Directors for
Certification Network Group**

CHARLOTTE, N.C., January 4, 2018—SeaCrest Company President, Cynthia Allen, MA, has been elected as Chair of the Board of Directors for the Certification Network Group (CNG). The CNG Board is comprised of certification professionals whose goal is to provide meaningful gatherings for individuals and organizations interested in certification. Ms. Allen’s appointment to the CNG Board includes a one-year term, after which she will serve as Immediate Past Chair.

“Sharing knowledge and experience builds a stronger and more connected credentialing community. I’m honored to be included among this dedicated group of certification professionals, and look forward to creating additional opportunities for credentialing experts to meet and discuss best practices and trends within the industry to strengthen our already vibrant community,” said Ms. Allen.

In 2018, CNG will focus on building awareness of CNG and its events, increase participation, and enhance networking opportunities.

The CNG Board of Directors develops and initiates opportunities for certification professionals to learn, network and share best practices in the Chicago and Washington, DC areas. The role of the all-volunteer board is to manage CNG’s operations and strategic growth.

With more than 17 years of experience in the certification industry, Ms. Allen currently serves as President of SeaCrest Company, offering assistance to organizations aspiring to establish, enhance, or broaden certification programming. Co-founding SeaCrest Company in 2006, Ms. Allen builds client relationships, serving as a strategic partner to volunteer and staff leaders, and provides experienced project management. Cynthia is a long-time member and volunteer of the Institute for Credentialing Excellence (ICE) and has shared her experience through speaking engagements at conferences and webinars hosted by ICE, the American Board of Nursing Specialties (ABNS), and the American Society of Association Executives (ASAE).

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For more information on Cynthia Allen or SeaCrest Company, please contact Erin Hlasney (ehlasney@seacrestcompany.com).

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About SeaCrest Company

SeaCrest Company, founded in 2006, is a strategic partner to organizations seeking certification program accreditation. Leveraging experience gained working with more than 200 programs, SeaCrest conducts a comprehensive evaluation of existing certification programs, recommends corrective actions through strategic counsel, and prepares accreditation applications. SeaCrest also assists organizations regardless of where they are in the credentialing process—from product development, business strategy and quality improvement, and marketing and communications. Based in Charlotte, NC, SeaCrest is a member of the American Board of Nursing Specialties (ABNS) and the Institute for Credentialing Excellence (ICE). Find us online at www.seacrestcompany.com.