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SeaCrest CEO Re-Elected to ICE Board of Directors

CHARLOTTE, N.C., December 12, 2017—SeaCrest CEO, Janice Moore, has been re-elected to the Institute for Credentialing Excellence (ICE) Board of Directors for a three-year term. ICE is a professional membership association that provides education, networking, and other resources for organizations and individuals who work in and serve the credentialing industry.

While serving on the ICE Board of Directors, Ms. Moore will lend her expertise and knowledge of the credentialing industry to contribute to the development of ICE programs and services and the organization's overall strategic direction.

"As an active ICE volunteer and Board member, I strongly support its mission, vision, and values. I have seen how the organization has matured and changed in the last 19 years, and look forward to continuing my role as part of the team that shapes ICE's future," said Ms. Moore. "ICE has the ability to connect organizations across industries and to share lessons learned, accelerate improvements, and promote quality. In meeting these needs, ICE has the opportunity to develop new resources and tools through systems that can quickly assess and re-evaluate our continually changing environment. I am pleased to continue working with ICE as it evolves to meet the needs of the changing certification landscape."

With more than 19 years of experience in the credentialing industry, Ms. Moore currently serves as CEO of SeaCrest, a consulting group offering assistance to organizations establishing, enhancing, or broadening certification programs. Co-founding SeaCrest Company in 2006, Moore counsels organizations in all aspects of the certification process—from building, improving, and growing certification programs to guiding organizations through the rigorous accreditation process. She previously held positions within the Institute of Credentialing Excellence (ICE) and the National Commission for Certifying Agencies (NCCA).

For more information on Janice Moore or SeaCrest Company, please contact Erin Hlasney (ehlasney@seacrestcompany.com). For more information on the ICE, please contact info@credentialingexcellence.org.

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About SeaCrest Company

SeaCrest Company, founded in 2006, is a strategic partner to organizations seeking certification program accreditation. Leveraging experience gained working with more than 150 programs, SeaCrest conducts a comprehensive evaluation of existing certification programs, recommends corrective actions through strategic counsel, and prepares accreditation applications. SeaCrest also assists organizations regardless of where they are in the credentialing process—from product development, business strategy and quality improvement, and marketing and communications. Based in Charlotte, NC, SeaCrest is a member of the Institute for Credentialing Excellence (ICE). Find us online at www.seacrestcompany.com.