



Delivering Quality, Revealing Excellence

Certification Program Management

The SeaCrest team is a group of professionals that specialize in providing customized certification program management services for associations on a contract basis. We take the time to learn about your organization, certificants, and unique needs to create a partnership that helps you achieve your mission.

Services

Full-service or project-specific certification program management tailored to the unique needs of each organization. We work with you to identify these needs and assemble a team that will achieve your mission and promote growth.

Project specific management includes:

- Organizational auditing – analysis of structure and procedures to increase efficiency and functionality.
- Policies and procedures – review, revision, and/or development to ensure your policies serve as a valuable tool to the members, staff, and Board. Develop, evaluate, and refine certification program operational procedures as needed.
- Test development – manage the test development and maintenance process in conjunction with the organization’s testing vendor and/or psychometric consultant.
- Marketing and communications – manage communications with certificants and other stakeholders, promote the certification program, and create newsletters and articles as needed.
- Web site management – your Web site is the window to your organization. Keeping it up to date with relevant content and resources is essential to ensure stakeholders continue to visit and use it.

Contact Information

Janice Moore
877-619-9885 x702
JMoore@seacrestcompany.com

Cynthia Allen
877-619-9885 x703
CAllen@seacrestcompany.com